

## Proposal:

### **The Backyard ARU PLOT Project: A Transformative Approach to Attainable Living**

#### Introduction:

Solutions for Attainable Living (SAL) is excited to present "The Backyard ARU Project," a pioneering initiative aimed at revolutionizing residential living within Grey County. This project seeks to introduce Additional Residential Units (ARUs), also known as Accessory Dwelling Units (ADUs), as a solution to enhance housing options and foster community development. SAL proposes a comprehensive pilot program that will provide invaluable insights, education, and practical guidance on ARUs to residents of Grey County.

#### Objectives:

1. **Education and Awareness:** The project aims to educate residents about ARUs, their benefits, and their potential challenges through informative sessions and a professional panel.
2. **Community Engagement:** By facilitating discussions and fostering connections between residents and professionals the project seeks to promote community engagement and collaboration.
3. **Empowerment:** SAL aims to empower residents with the knowledge and confidence to explore ARU options, thereby promoting informed decision-making and active participation in community development.
4. **Prototype Development:** The creation of a prototype ARU will serve as a tangible example of the potential benefits of ARUs, providing residents and policymakers with a firsthand experience of this innovative housing solution.
5. **Advocacy and Funding:** SAL will advocate for financial support from Grey County Council to ensure the successful implementation and sustainability of the pilot project.

#### Key Components:

1. **Information Sessions:** SAL will conduct informative sessions in each municipality of Grey County, providing residents with in-depth insights into ARUs, including key terminology, benefits, and challenges.

2. **Expert Panels:** Expert panels comprising professionals in planning, development, and housing will facilitate discussions and provide practical guidance on ARUs, addressing questions and concerns raised by residents.
3. **Prototype Establishment:** The project will establish a prototype ARU showcasing innovative design, functionality, and sustainability features.
4. **Delegation to County Council:** SAL will present the project to Grey County Council as part of a delegation, highlighting the importance of financial support in realizing the full potential of ARUs to address housing challenges and promote community development.

### **Why Grey County Should Support:**

1. **Addressing Housing Needs:** The Backyard ARU Project offers a proactive solution to address housing needs within Grey County by diversifying housing options and increasing housing affordability.
2. **Community Development:** By promoting community engagement and collaboration, the project aligns with Grey County's objectives of fostering vibrant, sustainable communities.
3. **Innovation and Leadership:** Supporting the project demonstrates Grey County's commitment to innovation and leadership in addressing housing challenges and promoting attainable living solutions.
4. **Economic Benefits:** The project has the potential to stimulate economic activity through job creation, construction, and investment in local communities.
5. **Demonstrated Impact:** The success of similar initiatives in other communities underscores the potential impact of ARUs in enhancing lifestyles, fostering community connections, and promoting sustainable development.

### **Grant Request:**

The Projected Budget is \$225,635.09

In Kind Support covers \$164,900

Balance required \$60,735.09 This is the amount of the grant we are requesting. We would be appreciative of this amount by Grey County through both in-kind and cash support.

### **Conclusion:**

The Backyard ARU Pilot Project represents a unique opportunity for Grey County to lead the way in addressing housing challenges and fostering vibrant, inclusive communities. SAL is committed to working collaboratively with Grey County to ensure the success of this transformative initiative. By supporting the project financially, Grey

County can make a tangible investment in the well-being and prosperity of its residents, both now and in the future.

Thank you for considering our project and grant request. We look forward to your financial support with this project and to collaborate in realizing its full potential.

Sincerely,

A handwritten signature in cursive script, appearing to read "Darlene DeStefano", with a long horizontal flourish extending to the right.

Darlene DeStefano  
Chair  
Solutions for Attainable Living (SAL)  
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PROJECTED BUDGET - ARU PILOT

Function	Company/Name	Fee	hrs/mths	Total	IN KIND	\$\$\$ Cost	Total Cost
<b>CONSULTANTS</b>				0			
Project Director	Upsizing Lifestyles	250	160	40,000	40,000		
Project Coordinator/Host	to be hired	50	400	20,000		20,000	
Training/Oversee Volunteer Hosts	Upsizing Lifestyles	250	60	15,000	15,000		
Legal Documents/Consult	Robson Carpenter	500	50	25,000	25,000		
Drafting House Plans (4)	Don Gibbons, BCIN	1,600	4	6,400	4,800	1,600	
<b>TOTAL CONSULT/RENTAL FEES</b>					<b>84,800</b>	<b>21,600</b>	<b>106,400</b>
<b>MARKETING</b>							
Graphic Design	Upsizing Lifestyles	50	50	2,500	2,500		
Proofreader, Editor	Pat Joannie	25	100	2,500	2,500		
Web Designer - flat fee	Upsizing Lifestyles	4,000	1	4,000	4,000		
Web Maintenance	TBD	250	6	1,500		1,500	
Social Media (designer) mthly	TBD	250	6	1,500		1,500	
Social Media (Ad costs)	TBD	500	6	3,000		3,000	
Flyers/Handouts printing	TBD	500	6	3,000		3,000	
ARU Newsletter Updates	SAL	50	10	500		500	
Broadcast Media		500	6	3,000		3,000	
Print Media		500	6	3,000		3,000	
<b>TOTAL</b>					<b>9,000</b>	<b>15,500</b>	<b>24,500</b>
<b>PROTOTYPE UNIT</b>							
Supplied At Cost By	Upsizing Lifestyles	45,000	1	45,000	45,000		
Display Site (mth)	Home Hardware Decor	2,000	6	12,000	12,000		
Sign & Installation	Street Signs	858				858	
Sign Permit	MTO	42.09				42.09	
Trailer purchase	Canada Trailers	10,735		10,735		10,735	
Transport of Unit		1,500	1	1,500	1,500		
<b>TOTAL</b>					<b>58,500</b>	<b>11,635.09</b>	<b>70,135.09</b>
<b>OTHER EXPENSES</b>							
Office Rental Space mth x# mths	Darlene DeStefano	300	12	3,600	3,600		
Board Room Meeting Space	Terri Hastings Real Estate Group	150	60	9,000	9,000		
Data Collating (Clerical)		30	200	6,000		6,000	
Project Review		25	100	2,500		2,500	
Insurance policy fee	TBD	2,000	1	2,000		2,000	
Office Supplies	Upsizing Lifestyles	250	6	1,500		1,500	
<b>Total</b>					<b>12,600</b>	<b>12,000</b>	<b>24,600</b>
<b>TOTAL COSTS</b>					<b>164,900</b>	<b>60,735.09</b>	<b>225,635.09</b>